

CONTENT CREATION

	AED	US\$
JPEG Advertisements/Still Images ----- (Logo and Artwork to be provided by client)	2500	685
Flash animation		
o Single slide Animation -----	5600	1534
o Multiple slides Animation ----- (Logo and Artwork to be provided by client, Duration of clip: 15 seconds)	9300	2548
Video Integration		
o Single Background Animation -----	7500	2 055
o Multiple Background Animation ----- (Logo and Artwork to be provided by client)	11500	3151
o Video Clip to be provided by client in AVI, MPEG, DIVX format		
o Duration of clip: 15 seconds)		
Miscellaneous Charges		
o 2D animation of Logo -----	1500	411
o 3D animation of Logo -----	3500	959
o Logo repurposing (If Logo not provided in AI or EPS formats) -----	1250	342
o Logo Conversion -----	1250	342
o Flash Clean up (With FLA file) -----	4500	1233
o Flash Clean up (Without FLA file) -----	9500	2603
o Video Conversion -----	4500	1233
o To Record 1 x Voiceover, standard 45 sec script, including VO artist, studio time and stock. -----	7500	2055
o Video FCP Edit Suite per day, including Editor -----	9500	2603
o Recording and editing Live Audio -----	5500	1507
o Composing Originl Score for 45 sec TVC -----	25000	6849
o One day shoot including the international director, 4 main cast, camera crew, 1 x location and production team (Per day) -----	100,000	27397

Please note the following:

- Each extra DAT will cost **125 Dhs**
- Each extra CD will cost **125 Dhs**
- o Other content creation ----- **Call for Pricing**
- o Sourcing of artwork and content ---- **Custom Pricing**

* The above pricing is for items not included in the contract or is for excess work over and above the scope of the contract

* All Logos to be provided in Illustrator or EPS formats

* Above are guidelines for pricing and are subject to MxN approval based on Client expectations

* All prices are subject to change without prior notice

US Dollars Conversion 3.65

MxN Middle East FZ-LLC

Dubai Media City, PO Box 502453, Dubai, UAE

Tel: +971 4 365 4546, www.mxnmena.com, info@mxnmena.com